

## Kia ora and welcome!

This is the first e-newsletter from the team at Wellington Outgames 2011 - the 2<sup>nd</sup> AsiaPacific Outgames. We'll tell you a little about us, about the event, share some fitness tips, and some ways that you can keep you up to date with the Wellington Outgames 2011.

Wellington Outgames 2011 will be held from Saturday 12 – Saturday 19 March 2011, in Wellington, Aotearoa New Zealand.

It's going to be a huge event combining sports competitions, a human rights conference, and a massive variety of arts and culture activities. It will bring thousands of participants together including more than 2,000 gay, lesbian, bisexual, transgender, and intersex competitors and delegates from the Asia-Pacific region and beyond.

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**2<sup>nd</sup> AsiaPacificOutgames**

WELLINGTON2011



★ 12 – 19 March 2011

★ [www.wellingtonoutgames.com](http://www.wellingtonoutgames.com)

## Chocolate Tasting at Butler's Chocolate Café and our next event

Our recent fundraiser was a sell-out success! There was more chocolate than anyone could eat; all matched to wine and the dulcet tones of Café owner Peter Kelly's tasting instruction. And you thought we were all about hard work!

We hold regular fundraising events like this one, and all proceeds go directly to producing the Outgames.

Our next Fundraiser is a private screening of the film *Taking Woodstock* on Thursday 27 August from 8.00pm at the Penthouse Cinema in Brooklyn. The film charts the events leading to the very first Woodstock Music Festival and Rolling Stone calls it "one of the most anticipated films of the year".

Tickets are \$20 and you can order tickets by [contacting us](#).

## Introducing ... your Outgames Personal Trainer!



Here at the Outgames, we take physical wellbeing pretty seriously and we like to make it fun! We are proud to introduce the Outgames Personal Trainer, Julz Darroch.

Julz trains people with a range of ability – from non-athlete to super-athlete – and has a unique flair to turn what many of us think a drudge to a delight.

She'll be sharing tips to help you train in your chosen sport or perhaps just to get a little more active in between sitting at your desk and sitting at the dinner table. Want to learn more? Check out [Julz's website](#).



## Join the team

Skating dangerously close to the charges of a 'gay agenda', we need more team members!

If your skills or interests lie in the following areas and you'd like to join a team of passionate and experienced Outgamers, please [contact us](#).

- Arts
- Event Management
- Funding and Sponsorship

## Sponsorship Opportunities

Wellington Outgames 2011 is a unique event. The combination of the Sports, Arts and Culture, and Conference programmes offers you multiple opportunities to get your brand in front of a highly engaged, motivated, and loyal audience.

The rainbow community is estimated to comprise between 10-12% of any geographically-defined population. We are most often in the higher income brackets, own one or more property, and work in professional occupations. More than 50% of us will go out of our way to change to brands that market to us.

If you want to explore the potential benefits of partnering with Wellington Outgames 2011 - the 2<sup>nd</sup> AsiaPacific Outgames, please [contact us](#).

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